



# Lord Ashcroft International Business School

## Undergraduate

# Undergraduate pathway in Business

We are proud to offer undergraduate pathways leading to Lord Ashcroft International Business School (LAIBS) at ARU, one of the largest business schools in the East of England.

## Entry point

Foundation and First Year Degree

## Intakes

January, June and September

## English requirement

IELTS 5.5 (5.5 each band) or equivalent

Programme	Study Location			Foundation			First Year		
	Foundation Year	First Year	Second/Final Year	Jan	Jun	Sept	Jan	Jun	Sept
BSc (Hons) Accounting and Finance	Cambridge or Chelmsford	Cambridge or Chelmsford	Chelmsford	●	●	●	●	●	●
BSc (Hons) Banking and Finance	Chelmsford	Chelmsford	Chelmsford	●	●	●	●		●
BSc (Hons) Business Management	Cambridge or Chelmsford	Cambridge or Chelmsford	Cambridge or Chelmsford	●	●	●	●		●
BSc (Hons) Business with Economics	Cambridge	Cambridge	Cambridge	●	●	●			●
BSc (Hons) Business with Events Management	Cambridge	Cambridge	Cambridge	●	●	●	●	●	●
BSc (Hons) Business with Finance	Chelmsford	Chelmsford	Chelmsford	●	●	●	●		●
BSc (Hons) Business with Human Resource Management	Cambridge	Cambridge	Cambridge	●	●	●	●		●
BSc (Hons) Business with Marketing	Cambridge	Cambridge	Cambridge	●	●	●	●	●	●
BSc (Hons) Business with Tourism Management	Cambridge	Cambridge	Cambridge	●	●	●	●		●
BSc (Hons) International Business Management (3 year)	Cambridge	Cambridge	Cambridge	●	●	●	●*		●*
BSc (Hons) International Business Management (2-year accelerated)	Cambridge	Cambridge	Cambridge	●	●	●	●		●

\* Applies to international students only

## Why choose us?

All business degrees offer a placement year, this allows you to develop your skills in a real working environment. Previous students have completed placements at companies such as: Airbus, Disney, Pepsico, Rolls Royce, Pwc, IBM, Proctor and Gamble and Tesco.

Students can enhance their professional skills as part of the 'Intern Programme'. Around 40 students each year get exclusive training and development, a personal mentor, work experience. 100% of interns believe they are more employable following the Intern Programme.

Winners of the 2016 Duke of York award for Entrepreneurship (Lloyds Bank National Business Awards).



## Facilities

The Bloomberg Financial Markets Lab at the Chelmsford campus provides a simulated experience of what it's like to trade actively in the financial markets

## Competitions

'The Big Pitch' and 'The Little Pitch' are business ideas competitions exclusively for undergraduate and postgraduate students at Anglia Ruskin University.

### The Big Pitch

The aim is to find passionate entrepreneurs with exciting, imaginative business ideas and then give them the chance to pitch for the money and support they need to make it happen.

Find out more at [thebigpitch.co.uk](http://thebigpitch.co.uk)

### The Little Pitch

The Little Pitch is a competition for bold, imaginative and creative business ideas. Tell your idea in 140 characters or fewer, and you could win a monthly prize of £140 and a certificate and even a further one-off prize of £100 at The Little Pitch Final.

Take a look at example pitches: [thelittlepitch.co.uk](http://thelittlepitch.co.uk)

## Find out more

[arucollege.com](http://arucollege.com)

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