

2 Why choose Art & Design at ARU? Studying in Cambridge 3

# Why Choose Art & Design at ARU College?

The Art and Design pathway is ideal for students who want to progress onto an artistic degree but don't meet the qualifications for direct entry. Our pathway will help you build and perfect a portfolio, so you can progress and excel in your chosen degree.



Cambridge School of Art is one of the oldest art schools in England. Set up in 1858 by the renowned art critic John Ruskin, the School of Art is dedicated to ensuring its students develop their skills and grow into the artists they aspire to be. Many art and design students have found success related to their studies across multiple disciplines and industries.

Our Art and Design Pathway is for those individuals that want to explore their creative talents and nurture their abilities. Students will have the opportunity to develop their artistic practice and personal development while studying in the creative powerhouse that is Cambridge.

#### **Key information**

Entry point: Foundation, First Year Intake: January and September

**Duration**: Foundation (4 Years) First Year (3 Years) **Location**: Cambridge

Fees: https://www.arucollege.com/admission/fees

# Studying in Cambridge

Our lively, friendly and creative community at the heart of ARU's Cambridge campus will help you make contacts for collaborative projects from all aspects of the creative industries.

Our Cambridge campus is home to a wide range of facilities to help you in your artistic journey including 3D workshops, printmaking workshops, fashion and fine art studios and photography dark rooms. These facilities are available to you as soon as you start your journey with ARU College, and all the way through to the end of your degree with ARU.

Live and work in Cambridge: one of the UK's top creative hot spots, home to a vibrant and welcoming student community, and voted by The Sunday Times as one of the best places to live in the UK in 2019.



ARU's Design & Craft courses ranked 7th in the UK for overall satisfaction, and 3rd in the UK for satisfaction with teaching (The Guardian University Guide 2020). In the National Student Survey 2020 the BA (Hons) Fine Art course scored 93% for teaching quality and ranked in the top 25% in the UK for overall satisfaction.

## **Yen Ching Wong** "The projects during my Foundation helped to shape my practice and prepare me for my degree. It gave me the opportunity to research what I was interested in and helped me to have different approaches towards my ideas." **BA (Hons) Fashion Design** See our Art and **Design pathway** for more information on intakes and campus locations, including our course matrix. EXIS+ENCE

## Realise your creativity with a variety of courses



### **BA (Hons) Illustration**

On the Illustration degree you will have the opportunity to hone your illustration skills and learn how to succeed as a professional artist. We know that our students want to learn from the best, so all of our tutors are professional illustrators. They'll help you find your visual style and kick-start your career. But they'll never forget the reason you chose to study illustration in the first place. At Cambridge School of Art, you'll find there's always time to experiment, discover, discuss and create.



### **BA (Hons) Fashion Design**

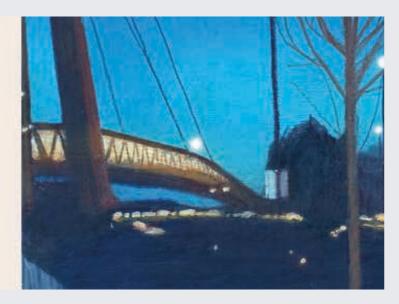
The Fashion Design degree will help students to forge their identity as a designer, helping to create a professional portfolio and standout final collection.

Students from the BA (Hons) Fashion Design course have gone on to work with well-known fashion houses and brands including Cath Kidston, John Lewis, Something Wicked and Reebok.









#### **BA (Hons) Illustration and Animation**



On the Illustration and Animation course you will investigate the connections between illustration and animation and create sequential narratives using traditional and cutting-edge digital image-making techniques, developing your creative abilities and technical skills.

You'll become an experienced creator of innovative, engaging visual content with training in both traditional processes and the latest digital technologies.



#### **BA (Hons) Graphic Design**

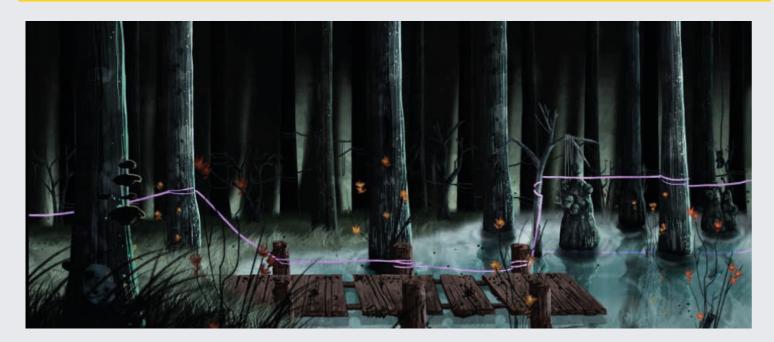


This Graphic Design degree helps to give you the understanding of graphic design and visual communication, helping to prepare you for a career as a designer.

With its vibrant studio culture, our Graphic Design degree will encourage you to push boundaries and challenge existing thinking by developing innovative design solutions as well as a keen understanding of professional practice.



8 Computer Games Art and Interior Design



#### **BA (Hons) Computer Games Art**

Develop skills essential to the fast-moving computer games industry with our Computer Games Art degree in Cambridge. During your studies, you'll discover how you can use your visual research, creative experimentation and technical development to forge a career as a computer games artist. You'll learn how to plan your designs by creating concept art before bringing them to life using interactive software such as Unity 3D.



#### **BA (Hons) Interior Design**

Discover how you can embed stories into your designs – stories that help others to develop social connections and make your designed spaces important to the community.

By studying BA (Hons) Interior Design at ARU, you'll explore the relationships between design, experience and narrative.

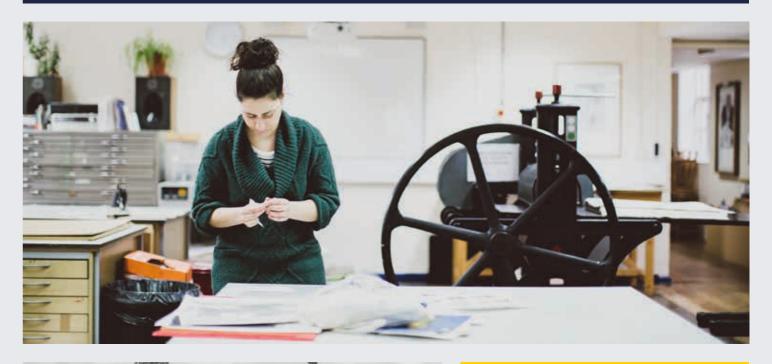
With our small studio groups, your tutors will really get to know you and your work, and help you become a resilient interior designer with a distinctive creative voice.

#### **BA (Hons) Fine Art**



Develop your individual practice, explore and experiment with new processes and media, and engage with contemporary practice and theory by studying our Fine Art degree at Cambridge School of Art.

We encourage creative risk-taking, and you'll have the chance to explore many new practices and artistic platforms, including photography, printmaking, performance art, film and video, digital media, installation and site-specific approaches. Scan the QR code and take a look at some of our students' work.







### **BA (Hons) Photography**

As a photography student at ARU you'll develop skills in professional photography, multimedia, critical communication and exhibition.

You'll be taught through individual tutorial and studio sessions, as well as in group lectures and workshops, with regular career development events throughout your study.

# Take the next step

For further information about our courses:

Visit arucollege.com Email info@arucollege.com Call +44 (0)1223 69 57 00

#### **Cambridge campus**

East Road, Cambridge CB1 1PT United Kingdom

#### **Chelmsford campus**

Bishop Hall Lane, Chelmsford CM1 1SQ United Kingdom

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