

<b>Module Code: MOD008091</b>	<b>Version: 1</b>	<b>Date Amended: 13/Jul/2021</b>
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<b>1. Module Title</b>
Creative Workshops 2

<b>2a. Module Leader</b>
Lucyna Mazur

<b>2b. School</b>
AHSS: ARU College

<b>2c. Faculty</b>
Faculty of Arts, Humanities and Social Sciences

<b>3a. Level</b>
3

<b>3b. Module Type</b>
Standard (fine graded)

<b>4a. Credits</b>
15

<b>4b. Study Hours</b>
150

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
<b>Courses to which this module is restricted:</b>	N/A		

## LEARNING, TEACHING AND ASSESSMENT INFORMATION

### 6a. Module Description

This module is designed to hone and develop your competencies in drawing, visualisation, image-making skills which will help you underpin and support your core skills and techniques required for the Specialist Project; and relate to various subjects associated with Art, Design and Architecture at Level 3 including:

Exploring further elements and principles of art, design and the built environment; recording, story-telling and image-making techniques; utilising visual language which helps communicate and express concepts, ideas and plans associated with various specific subjects; observational/detailed drawing & illustration, visualising complex information including diagrams/plans/views/sequential, conveying space/measurement/scale; exploring illustration and media techniques; composition and spatial dynamics; visual interpretation and image-making; developing the creative-eye, digital photography, digital software/processing.

This module will be delivered to you via 2 set project assignments relating to illustration and photography; supported by series of related lectures and workshops, which are designed to encourage you and facilitate your individual creative response and expression through experimentation, visual analysis, workbook methodology, problem-solving, creative interpretation/process, development and realisation in relation to project requirements.

### 6b. Outline Content

- Refining observational drawing and visual recording
- Textures, Materials & Sensory Design
- Pattern & Decorative Styles
- Illustration for narrative and information
- Technical drawings, diagrams, plans, specifications - detail, measurement, scale, proportion
- Developing figure drawing and visualising skills
- Rendering techniques, colour application and media
- Compositional techniques
- Digital Photography
- Creative interpretation and experimentation
- Digital production techniques

### 6c. Key Texts/Literature

The reading list to support this module is available at: <http://readinglists.anglia.ac.uk/modules/mod008091>

### 6d. Specialist Learning Resources

None

## 7. Learning Outcomes (threshold standards)

No.	Type	No. Type On successful completion of this module the student will be able to
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1	Knowledge and Understanding	Develop drawing/illustration, creative image-making, visual language and recording techniques.
2	Knowledge and Understanding	Analyse, interpret and respond to a range of creative themes/subject material; plan, develop and convey detailed information and build vocabulary which visually communicates concepts/ideas.
3	Intellectual, practical, affective and transferrable skills	Apply appropriate aesthetic and functional presentation methods and skills associated with expressing a range of ideas in response to set themes. Engage with and use traditional, digital and experimental media and techniques associated with the production of creative work.
4	Intellectual, practical, affective and transferrable skills	Working collaboratively/with others; ability to work and communicate effectively with tutors, technicians, colleagues, peers, audiences, users and participants.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Deliver
2021/2	F01CAM	Trimester 2	ARU Cambridge Campus	Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	48	1-4	Scheduled guided learning in the form of: 12 x 4hr workshops/seminars
Student managed learning	102	1-4	Use of open access areas, workshops and computer suites; Research in libraries, museums and galleries. Offsite and location working.
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark
010	Coursework	1-4	100 (%)	Fine Grade	30 (%)
2 Components (equivalent to 3000 words): Component 1 - Illustration Project – a series of highly finished, detailed images in response to a written brief; plus workbook – evidencing extensive research and enquiry, analysis, problem-solving, supporting technical information, notes and exercises; interpretation, experimentation, development of creative response re drawing and illustration skills; presentation. Evaluation of learning. Component 2 - Digital Photography Project – a series of printed images (A4 x 6) - in response to chosen theme/subject; plus A4 workbook – evidencing extensive research and enquiry, analysis, problem-solving, supporting technical information, notes and exercises; interpretation, experimentation, development of personal creative response re. image-making, photography, digital processing skills; presentation. Evaluation of learning.					

Assessment components for Element 010				
Component No.	Assessment Title	Submission Method	Weighting (%)	Components needed for Mark Calculation?
010/1	Illustration Project	In Person: Faculty office submission	60 (%)	All
010/2	Digital Photography Project	In Person: Faculty office submission	40 (%)	

**In order to pass this module, students are required to achieve an overall mark of 40%.**

**In addition, students are required to:**

- (a) achieve the qualifying mark for each element of fine graded assessment of as specified above**
- (b) pass any pass/fail elements**