

<b>Module code: MOD007192</b>	<b>Version: 4    Date Amended: 03/Nov/2021</b>
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<b>1. Module Title</b>
Introduction to Financial Analysis and Management

<b>2a. Module Leader</b>
Naowarat Lewis

<b>2b. School</b>
School of Economics, Finance and Law

<b>2c. Faculty</b>
Faculty of Business and Law

<b>3a. Level</b>
4

<b>3b. Module Type</b>
Standard (fine graded)

<b>4a. Credits</b>
30

<b>4b. Study Hours</b>
300

<b>5. Restrictions</b>			
<b>Type</b>	<b>Module Code</b>	<b>Module Name</b>	<b>Condition</b>
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
<b>Courses to which this module is restricted:</b>	None		

## LEARNING, TEACHING AND ASSESSMENT INFORMATION

### 6a. Module Description

The module aims to give you a sound grasp of the basic's concepts required for financial analysis and management. The module will help you understand the role of managerial finance and financial markets and will enable you to analyse and present data using Microsoft Excel.

For students registered on the BSc (Hons) Business Management and BSc (Hons) Business Management (with placement year), successful completion of this module fulfils the requirements of the Chartered Management Institute's Unit 520 Managing Finance.

### 6b. Outline Content

The module aims to give students a sound grasp of the basics concepts required for financial analysis and management. The module will help students understand the role of managerial finance and financial markets and will enable students to analyse and present data using Microsoft Excel. Specifically, students will use a range of techniques commonly applied to the accounting and finance disciplines, including measures of central tendency, the relationship between risk and return, financial ratio analysis as well as applying the concepts of time value of money and different types of interests to capital budgeting decisions.

The aim of this module is to build and developed students' understanding of numerical techniques and their application to accounting, finance and the management of data. The module begins by reviewing various techniques for collecting and presenting data which in turn underpins techniques commonly associated within Accounting, Finance and Economics. This module introduces and develops knowledge and skills from both a theoretical and a practical perspective, a feature which is developed through the practical use of Microsoft Excel. Students will be helped to develop further their handson skills in using Microsoft Excel which consider the examination and management of both small and large business data sets. One of the main foci for the design of this module has been the further development of relevant employability and professional skills. Such skills are implicit in the learning outcomes.

Role of Managerial Finance and financial markets

- Measures of centre and spread
- Risk and return
- Time value of money and capital budgeting
- Introduction to financial reporting
- Financial statements
- Revision and in-class test
- Ratio analysis
- Data collection and presentation
- Time series and forecasting
- Correlation and regression

### 6c. Key Texts/Literature

The reading list to support this module is available at: <http://readinglists.anglia.ac.uk/modules/mod007192>

### 6d. Specialist Learning Resources

Microsoft Excel

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Understand the financial system and the fundamentals of financial reporting
2	Knowledge and Understanding	Explain the relationship between risk and return
3	Intellectual, practical, affective and transferrable skills	Analyse the financial performance of companies using ratio analysis
4	Intellectual, practical, affective and transferrable skills	Apply the time value of money concept to appropriate datasets
5	Intellectual, practical, affective and transferrable skills	Apply statistical packages and spreadsheets to support the quantitative analysis of raw data.

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2021/2	F01CAM	Trimester 2	ARU Cambridge Campus	Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	None	None
Other teacher managed learning	50	1-5	1 or 2x20 minute screencasts per week over 12 weeks making minimum of 4 hours 2 x 1hr tutor led workshops per 12 weeks – computer room needed 2 x 1hr Student led Workshops per 11 weeks – computer room needed
Student managed learning	250	1-5	Independent reading, study and analysis as directed by learning materials
TOTAL:	300		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1-4	50 (%)	Fine Grade	30 (%)
1.5h In class test Week 7					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	5	50 (%)	Fine Grade	30 (%)
Individual submission 2500 words - Turnitin, week 12					

In order to pass this module, students are required to achieve an overall mark of 40%.

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment of as specified above

(b) pass any pass/fail elements