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| <b>Module code:</b> MOD008092 | <b>Version:</b> 3 <b>Date Amended:</b> 02/Jun/2023 |
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| <b>1. Module Title</b> |
| Specialist Project     |

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| <b>2a. Module Leader</b> |
| Chris Knight             |

|                   |
|-------------------|
| <b>2b. School</b> |
| AHSS: ARU College |

|                                                 |
|-------------------------------------------------|
| <b>2c. Faculty</b>                              |
| Faculty of Arts, Humanities and Social Sciences |

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| <b>3a. Level</b> |
| 3                |

|                        |
|------------------------|
| <b>3b. Module Type</b> |
| Standard (fine graded) |

|                    |
|--------------------|
| <b>4a. Credits</b> |
| 15                 |

|                        |
|------------------------|
| <b>4b. Study Hours</b> |
| 150                    |

|                                                    |                    |                    |                  |
|----------------------------------------------------|--------------------|--------------------|------------------|
| <b>5. Restrictions</b>                             |                    |                    |                  |
| <b>Type</b>                                        | <b>Module Code</b> | <b>Module Name</b> | <b>Condition</b> |
| Pre-requisites:                                    | None               |                    |                  |
| Co-requisites:                                     | None               |                    |                  |
| Exclusions:                                        | None               |                    |                  |
| <b>Courses to which this module is restricted:</b> | N/A                |                    |                  |

## LEARNING, TEACHING AND ASSESSMENT INFORMATION

### 6a. Module Description

This Module is the final in a series associated with Art, Design and Architecture at Level 3/Stage 1.

In this module, you will have the opportunity to confirm your independent areas of interest through a final/major Specialist Project, in which you will be able to apply your understanding and knowledge acquired from previous modules. You will hone and develop the skills and techniques relevant to your particular fields of interest and develop work which visually communicates via portfolio presentation, your intentions for progressing into one of the prescribed undergraduate degree pathways at Anglia Ruskin University.

You will spend first 4 weeks of this module focused on Professional Development Planning – which relates to and endorses your interest and intentions in progressing to a specific subject field. Your language, communication and presentations skills will be further developed through report writing and conducting active research with regards to your intended study routes, careers and associated industries. Through this investigation, you will be guided towards formulating and developing a self-initiated Specialist Project proposal, based upon a creative design brief, which clearly identifies and explores aspects of your intended progression route e.g. graphic design, interior design, architecture, digital arts, game design, photography, illustration, fine art etc., This final major project will represent opportunity for in-depth investigation of a specific topic relating to the main subject field, emphasise feasibility, extensive research & analysis, problem-solving/design thinking, idea generation/formulation of an independent response, design methodology and creative development, leading to a set of finished concept visuals, presented in portfolio and articulated via reflective appraisal, which communicates a considered outcome, based upon the initial proposal.

### 6b. Outline Content

- Exploring a range of Project proposals; responding to client and/or source
- Critical and analytical enquiry; researching, recording and responding methodologies
- Creative problem-solving/idea generation and concept development
- Design process/stages; addressing key aspects relating to subject/enquiry
- Exploring narratives/themes/sources of inspiration/interpretation
- Referencing examples/work of others
- Applying image-making, drawing, planning and visualising skills
- Digital media and production techniques
- Creating final visuals/plans to convey concept
- Portfolio building and presentation skills
- Evaluation of learning

**6c. Key Texts/Literature**

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

**6d. Specialist Learning Resources**

None

**7. Learning Outcomes (threshold standards)**

| No. | Type                                                        | On successful completion of this module the student will be expected to be able to:                                                                                                                                                                                                                    |
|-----|-------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1   | Knowledge and Understanding                                 | Organise and create a body of work, presented in portfolio, which clearly indicates and relates to a chosen specialist subject/progression route. Adopt a systematic approach to the process of design; various stages involved in response to a creative brief in response to client/source/end-user. |
| 2   | Knowledge and Understanding                                 | Apply critical and creative thinking, generate new and innovative ideas/approaches to functional requirements/parameters of brief/proposal; make connections and synthesize disparate material; develop and realise outcomes.                                                                          |
| 3   | Intellectual, practical, affective and transferrable skills | Employ/use a variety of techniques and processes to communicate final concept/outcomes; demonstrate ability to visually convey ideas via drawings, plans and illustrations; organise a presentation portfolio.                                                                                         |
| 4   | Intellectual, practical, affective and transferrable skills | Develop and manage self-initiated project, analyse information, problem-solve, formulate independent response, make judgements and critically evaluate own performance; work to deadlines.                                                                                                             |

**8a. Module Occurrence to which this MDF Refers**

| Year   | Occurrence | Period      | Location             | Mode of Delivery |
|--------|------------|-------------|----------------------|------------------|
| 2023/4 | F01CAM     | Trimester 1 | ARU Cambridge Campus | Face to Face     |

| 8b. Learning Activities for the above Module Occurrence |       |                   |                                                                                                                                       |
|---------------------------------------------------------|-------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Learning Activities                                     | Hours | Learning Outcomes | Details of Duration, frequency and other comments                                                                                     |
| Lectures                                                | 0     | None              | None                                                                                                                                  |
| Other teacher managed learning                          | 48    | 1-4               | Scheduled guided learning in the form of: 12 x 4hr workshops/seminars                                                                 |
| Student managed learning                                | 102   | 1-4               | Use of open access areas, workshops and computer suites; Research in libraries, museums and galleries. Off-site and location working. |
| TOTAL:                                                  | 150   |                   |                                                                                                                                       |

| 9. Assessment for the above Module Occurrence                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                   |                   |               |                         |                     |
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| Assessment No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Assessment Method | Learning Outcomes | Weighting (%) | Fine Grade or Pass/Fail | Qualifying Mark (%) |
| 010                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Coursework        | 1 2 3 4           | 100 (%)       | Fine Grade              | 30 (%)              |
| <p><b>Two Components (equivalent to 3000 words): Component 010/1 - Specialist Project - A3 final concept visuals which visually communicate concept/theme in response to selected Specialist Project proposal; workbook – containing feasibility report/range of proposals, rationale, extensive research and enquiry based upon chosen proposal, critical analysis and problem-solving in response to functional and design requirements, problem solving/planning, idea generation, working with themes, referring to work/examples of others, interpretation/translation, drawings, sketches and plans, technical information relating to specific areas of enquiry, design process and stages, formulation of independent creative response leading to final concept visuals. Component 010/2 - Evaluation of Learning – Powerpoint presentation articulating experience gained/learnt and feedback; to be printed and attached to Specialist Project workbook for final submission</b></p> |                   |                   |               |                         |                     |

| Assessment components for Element 010 |                                      |                   |               |                                         |
|---------------------------------------|--------------------------------------|-------------------|---------------|-----------------------------------------|
| Component No.                         | Assessment Title                     | Submission Method | Weighting (%) | Components needed for Mark Calculation? |
| 010/1                                 | Specialist Project Research          |                   | 40 (%)        | All                                     |
| 010/2                                 | Workbook Presentation and Evaluation |                   | 60 (%)        |                                         |

**In order to pass this module, students are required to achieve an overall mark of 40%.**

**In addition, students are required to:**

**(a) achieve the qualifying mark for each element of fine graded assessment of as specified above**

**(b) pass any pass/fail elements**