

Module code: MOD008100	Version: 4 Date Amended: 18/May/2023
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1. Module Title
Social Perceptions

2a. Module Leader
Lewis Young

2b. School
AHSS: ARU College

2c. Faculty
Faculty of Arts, Humanities and Social Sciences

3a. Level
3

3b. Module Type
Standard (fine graded)

4a. Credits
15

4b. Study Hours
150

5. Restrictions			
Type	Module Code	Module Name	Condition
Pre-requisites:	None		
Co-requisites:	None		
Exclusions:	None		
Courses to which this module is restricted:			

LEARNING, TEACHING AND ASSESSMENT INFORMATION

6a. Module Description

In this module, you will address social perceptions and commonly held beliefs or ideas held across Western cultures as it responds to a series of topics. You will be assessed in your ability to grasp a variety of typical responses and critically think, respond, and debate about contradictory approaches to an idea.

You will be introduced to differing forms and common perceptions of social issues in this module, which will integrate different media and communications influences, and perspectives on the topic for a given week.

6b. Outline Content

This course will seek to define social perception, self-perception and further analyse how identities are created.

Through print and media resources, students will each week define, analyse, and discuss different forms of perception as related to:

- Social class
- Subcultures and new identities
- Knowledge and education
- Crime and deviance
- Mental health and institutions
- Technologies and new media

Students will learn to access diverse ideas and viewpoints to inform their perspectives and common social theories such as: Marxism, Feminism, Postmodernism/Poststructuralism and labelling theories.

Students will participate in transferrable forms of discussion and argument. Students will learn to utilise a range of academic communication methods.

6c. Key Texts/Literature

The reading list to support this module is available at: <https://readinglists.aru.ac.uk/>

6d. Specialist Learning Resources

None

7. Learning Outcomes (threshold standards)		
No.	Type	On successful completion of this module the student will be expected to be able to:
1	Knowledge and Understanding	Recall and define the differing areas of major debate within western culture including the ideas of different thinkers influencing self and social perception
2	Knowledge and Understanding	Identify differing perceptions from given social, media, and print communications addressing a variety of topics (education, relationships, power and war, etc.)
3	Intellectual, practical, affective and transferrable skills	Apply core concepts and models of social perception to a range of scenarios
4	Intellectual, practical, affective and transferrable skills	Effectively retain and communicate knowledge and understanding of topics covered in the Module in a comprehensive manner

8a. Module Occurrence to which this MDF Refers				
Year	Occurrence	Period	Location	Mode of Delivery
2023/4	F01CAM	Trimester 1	ARU Cambridge Campus	Face to Face

8b. Learning Activities for the above Module Occurrence			
Learning Activities	Hours	Learning Outcomes	Details of Duration, frequency and other comments
Lectures	0	N/A	N/A
Other teacher managed learning	48	1-4	4 hours per week x 12 teaching weeks
Student managed learning	102	1-4	Pre and Post session preparation, research, and writing tasks as detailed in Module guide
TOTAL:	150		

9. Assessment for the above Module Occurrence					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
010	Coursework	1 2 3 4	40 (%)	Fine Grade	30 (%)
Essay (1,000 words)					
Assessment No.	Assessment Method	Learning Outcomes	Weighting (%)	Fine Grade or Pass/Fail	Qualifying Mark (%)
011	Coursework	3 4	60 (%)	Fine Grade	30 (%)
In-Class Test (2 hours)					

In order to pass this module, students are required to achieve an overall mark of 40%.

In addition, students are required to:

(a) achieve the qualifying mark for each element of fine graded assessment of as specified above

(b) pass any pass/fail elements